

IPSUM 45 | PRESS RELEASE

AWA announces the trimaran **IPSUM45** at the
International Multihull Show - Stand H14



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The Legacy of the Pioneers, the Science of the Verdier Team

The Ipsum 45' trimaran is a love letter to multihulls and the audacity of Mike Birch on Olympus—the legendary winner of the first Route du Rhum. Inspired by the iconic lines of pioneers such as Dick Newick, Jim Brown, Kelsall, Piver, and Wharram, this project achieves a rare fusion between the "pioneer" DIY philosophy and the radical engineering of modern ULTIMs.



"Skimming" Foil and Radically Modern Hull

Like its illustrious predecessors, the Ipsum 45' trimaran prioritizes finesse, lightness, and a smooth motion through the sea. Its design echoes the organic curves that defined the legend of the 70s and 80s and its iconic trimarans. Beneath this semi-classic exterior lie hulls designed by Guillaume Verdier, optimized with the most sophisticated simulation tools (CFD) and "skimming" foils that promise speeds once only imagined by the pioneers of the Rhum. This "skimming" effect works through the magic of winglets that function as much to lighten the floats as to dampen their motion... A smooth glide faithful to the spirit of the first trimarans and to an era when boats felt at one with the elements.

Why IPSUM ?

In Latin, Ipsum literally means "self" and evokes a structure, a layout, a canvas waiting to be filled. For the AWA team, this name was an obvious choice: your Ipsum 45 is not a production trimaran; it is an extension of its owner's ideas. It is a canvas where naval architecture guides and secures the experience without ever dictating a single way to sail. By merging classic design and technological breakthroughs, Ipsum offers vessels that are worlds apart from mass-produced boats and standardized option lists.

From Mike Birch to Gitana 18 ...

The Ipsum 45' trimaran is a bridge built between two worlds. Future owners have total freedom to set the "cursor" wherever they choose, balancing the visual emotion of the 1970s with futuristic look of today's giants. The range of options is absolute: from full-carbon construction with aero-fairings inspired by the latest ULTIM, to builds utilizing wood-epoxy finishes, potentially adorned in a historical yellow.

... a Full Freedom ...

ACC Wing Sail – Smart Sailing: The Ipsum 45' was natively designed for the ACC Wing Sail, a self-supported and automated wing. A true revolution for cruising, it offers 50% more lift while drastically simplifying maneuvers. It promises high-performance sailing accessible solo or with family.

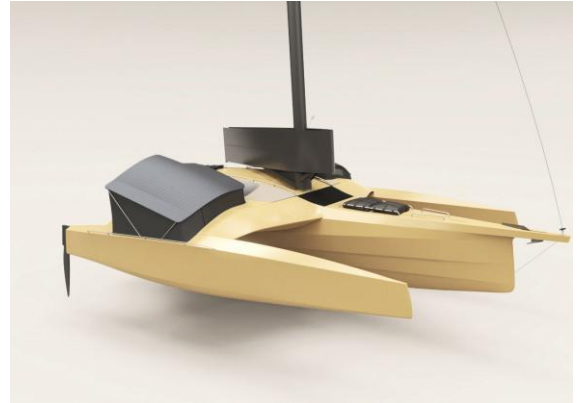
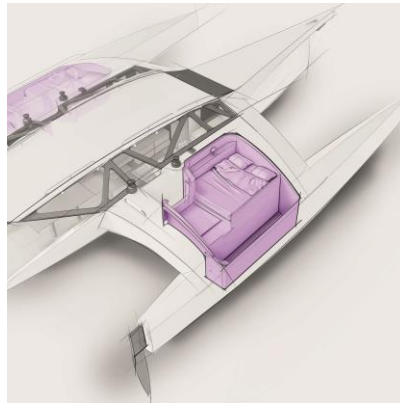
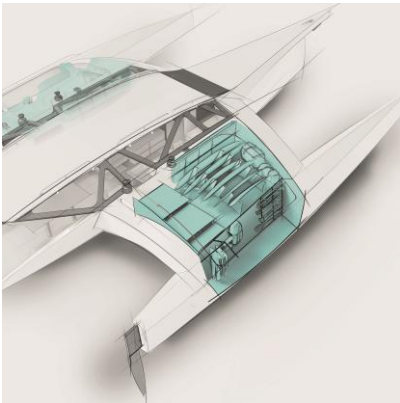


The Classic Rig (Inspired by the Pogo 40 S4): Simple, powerful, and proven. This setup allows you to benefit from an offshore racing aero pack with off-the-shelf sails readily available on the market. It is the choice for reliability and mastered crossovers, designed for demanding sailors.



... 360°

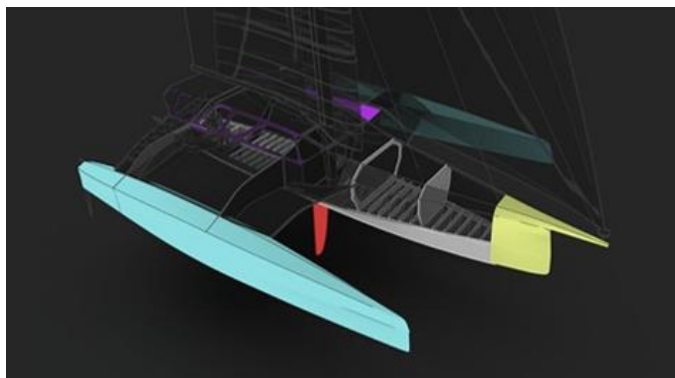
The Ipsum 45' breaks the rules of interior design with structural cross-beams integrated into the boat's aerodynamics, allowing space for: One or two "Lofts" in the "Van Life" style, featuring private heads located in the float and independent access, offering an unprecedented connection to the ocean // A dedicated basecamp for surf, foil, kite, wing, or diving, with all equipment protected and perfectly organized // Or even a luxury cabin for a four-legged crew member, up to the size of a Newfoundland!



Of course, the option for the traditional double-beam and trampoline setup remains available as well.

A Modular and Flexible Design for a Changing World

Ipsum introduces a hybrid industrial model based on a Core Kit. A foundation of several high-tech structural components ("the bones"), designed by the top builders in offshore racing, can be completed with a large number of modular options and shipped in 40' containers worldwide. The owner then retains total freedom to complete the assembly and finishes on the continent and with the shipyard of their choice.



Full Experience at La Grande Motte – Visit Stand H14

AWA invites visitors to dive into the project through two exclusive experiences:

Virtual Reality: An immersive digital tour using Meta Quest headsets will be available to experience the Ipsum 45's revolutionary interior volumes, admire the view from the helm, or visit a "Van Life" Loft.

Sea Trials: A catamaran equipped with the prototype ACC wing will be moored at the end of Pontoon P18 for real-world demonstrations. Reservations can be made at the ACCwing partner stand, located directly across from the AWA stand.

AWA - Apparent Wind Activities - - - - - Analysis - Architectures - Agency - Associates - Apparatus - Activities - - - - -

The Ipsum 45 trimaran is designed by AWA: the design studio founded by naval architect Loïc Goepfert and designer Julien Boucher. Looking for the link to Guillaume Verdier or the brand new maxi trimaran Edmond de Rothschild? Loïc was in charge of appendages and performance, while Julien brought his human-centered design methodology to one of the most innovative offshore racing platforms. And if we look back in time? Loïc & Julien were already at the drawing board for the Alibi catamarans, and the history with Guillaume dates back to the very first project signed by Verdier... in the early 2000s.

Kit Presse Digital (Photos HD, Vidéos) :

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